

صادر رقم: ع/ح / ٥١١
التاريخ: ٢٢/١٠/٢٠٢٤

منشور لجميع الفنادق
رقم (٩٦) لعام ٢٠٢٤

السيد / مدير عام الفندق
السيد / مدير التسويق والمبيعات

تحية طيبة وبعد،،،

الموضوع: معرض CITM'2024 شنغهاي - الصين


أتشرف أن أرفق لسيادتكم البريد الإلكتروني الوارد من المركز الثقافي الصيني بشأن الدعوة الموجهة من وزارة الثقافة والسياحة الصينية للقطاع الخاص لحضور معرض CITM'2024 شنغهاي - الصين المزمع إنعقاده خلال الفترة من ٢٢ - ٢٤ نوفمبر ٢٠٢٤.

وكما هو موضح بالمرفق يُقبل إشترك ممثل واحد عن كل منشأة، مع تحمل الجهة المنظمة تذكرة الطيران والإقامة.

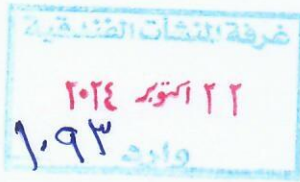
مرسل للفضل بالإطلاع ، وعلى راغبى الإشترك التكرم بالتنسيق مباشرة مع المركز الثقافي الصيني:

Gloria
Office of culture and tourism of the embassy of china
Email: ccceginfo@gmail.com

وتفضلوا سيادتكم بقبول وافر الإحترام والتقدير ،،،


محمد أيوب
رئيس مجلس الإدارة

مرفقات : عدد ٢ صفحة.



tayssir

From: China Cultural Center in Cairo <cceginfo@gmail.com>
Sent: Tuesday, October 22, 2024 2:01 PM
To: tayssir
Subject: Invitation for The China International Travel Mart 2024
Attachments: CITM2024简介0927英文.docx

To anyone who receives this letter:

On behalf of the Ministry of Culture and Tourism of the People's Republic of China, we would like to invite top Egyptian hotel managers to attend

The China International Travel Mart 2024 (CITM 2024) <http://www.citm.com.cn/>
hosted by the Ministry of Culture and Tourism of the People's Republic of China

Time: November 22-24

Location: Shanghai

Attendees: One representative for every invited company

Expenses: The international flight tickets and accommodation in China will be borned by the host

We would be appreciated if you can help recommend related attendees and offered their company introduction to this email.

If you have any questions, please feel free to contact Gloria: 01283897439 (WhatsApp), and also this email.

Attached is the introduction of CITM.

Best regards

Gloria

Office of culture and tourism of the embassy of China

The Brief Introduction of CITM2024

The China International Travel Mart 2024 (CITM 2024), hosted by the Ministry of Culture and Tourism of the People's Republic of China, is scheduled to be held in Shanghai, in November 22-24.

As the largest special cultural and tourism event in Asia, CITM has been held successfully 24 times, making contributions to the sustainable development of the international tourism industry. With a focus on the new changes of the international tourism market, the new tourism consumption, products and forms of tourism, CITM 2024 will bring together domestic and overseas tourism professionals, to discuss cooperation, promote the trading of tourism products, seek common development, deepen China's exchanges and cooperation with other countries in culture and tourism marketing, products, information, service standards and other fields, and deliver more cultural and tourism products to domestic and overseas tourists. Through exhibition, negotiation and trade, CITM 2024, combining digital technologies with traditional technologies, aims to showcase the outcomes of innovative development, tap market potential, expand the tourism market, promote tourism consumption, and promote the prosperity of global tourism.

We sincerely invite global exhibitors, buyers and visitors to participate in the exhibition in Shanghai to share development opportunities and promote market development.