

منشور دورى لجميع الفنادق  
رقم ( ٧٦ ) لعام ٢٠٢٠

السيد الأستاذ / مدير عام الفندق

تحية طيبة وبعد ....

أتشرف بأن أرفق لسيادتكم طيه صورة الخطاب الوارد للغرفة بتاريخ ٢٦ / ٨ / ٢٠٢٠ من منظمة السياحة العالمية التابعة للأمم المتحدة، بشأن المسابقات التابعة للمنظمة ( سألقة الذكر ) وهى كما يلى :

١- فى مجال قدره على التوسع مع تحقيق الإستدامة فى المجالات السياحية.

٢- مقترحات لحملة من أجل وضع أفريقيا كوجهة فى أذهان المسافرين.

٣- الترويج لريادة الأعمال فى وجهات السياحة الرياضية.


٤- المشاريع التى يمكن أن تساعد فى إعادة تشغيل قطاع الضيافة.

علماً بأن الموعد النهائى للإشتراك يختلف فيه كل برنامج عن الآخر وأقربهم يوم ٣١/٨/٢٠٢٠ ، وإذ نعتذر عن ضيق الوقت، حيث ورد للغرفة خطاب منظمة السياحة العالمية بالأمس فقط.

ولمزيد من المعلومات ولمن يرغب فى الإشتراك يرجى التفضل بزيارة الموقع الإلكتروني التالى :

<https://learn.sommet-education.com/unwto-hospitality-challenge.html>

وتفضلوا سيادتكم بقبول وافر الاحترام والتقدير ،،،

  
محمد أيوب  
نائب رئيس مجلس الإدارة  
ورئيس شعبة الفنادق العائمة



The Hospitality Challenge in collaboration with Sommet Education is a global call aiming to receive projects that can help hospitality sector reboot. This competition is designed to identify ideas and individuals capable of accelerating recovery while promoting inclusivity and sustainability in the sector to invent the hospitality of tomorrow.

The 30 finalists will be eligible for full scholarships in 15 different programmes in Hospitality, Culinary and Pastry Arts Management, (Bachelors, Masters, MBAs) offered in the world-class academic institutions of Sommet Education: Glion Institute of Higher Education in Switzerland and London, Les Roches Crans-Montana in Switzerland, Les Roches Marbella in Spain and École Ducasse in France.

Among the 30 winners, the top three most innovative entrepreneurial projects will be granted funding to support their initial development by Eurazeo, leading global investment group from which Sommet Education is a portfolio Company.

**Apply now!**

We encourage you to participate in the Hospitality Challenge.

**Deadline:** 31 august 2020

The logo for the SDGs Global Startup Competition. It features the text 'SDGs' in blue at the top, followed by 'GLOBAL' and 'STARTUP' in large, bold, dark blue letters. The letter 'O' in 'GLOBAL' is replaced by a circular icon composed of 17 colored segments representing the Sustainable Development Goals. Below 'STARTUP' is the word 'COMPETITION' in a lighter blue, sans-serif font. A horizontal bar with 17 colored segments is positioned at the bottom of the logo.

# SDGs GLOBAL STARTUP COMPETITION

Powered by:  UNWTO

Startups from all over the world and all economic sectors, with the potential to scale-up whilst driving sustainability, are invited to join the largest innovation competition to accelerate the achievement of the United Nations Sustainable Development Goals (SDGs).

Participation will equip selected startups with skills to accelerate sustainable development and offer an unprecedented platform to meet key stakeholders and exchange success stories.

Dive into this competition and set innovation and sustainability as the new normal.

**Apply now!**

**Deadline:** 20 September 2020

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The UNWTO Inspiring Africa - Branding Challenge in collaboration with CNN International invites key actors from the marketing and branding sector to present their proposals for a campaign that positions Africa as a destination in the minds of travellers.

Beyond COVID-19, the campaign aims to create a positive image of Africa as a tourism destination that support the efforts of individual countries and companies, tells the many positive stories about Africa and makes tourism a driver of development

What we are looking for: creative concept and sample communication materials. Innovative, original proposals are key.

**Apply now!**

**Deadline:** 7 September 2020

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In collaboration with Athletic Club and BEAZ from the Provincial Council of Bizkaia, the Smart Solutions for Smart Destinations Challenge is our commitment to innovation and the promotion of entrepreneurship in tourism in sports tourism destinations.

We are looking for startups with innovative and intelligent solutions that can maximize the visitor experience in stadiums or events. In addition, it must facilitate the entire tourist experience included in its entire process: before, during and after.

Proposals that affect the distribution of tourist flows through the region will be positively valued, giving access to the offer that the territory presents and that complements the Athletic Club offer itself.

The winning companies will have the opportunity to develop a pilot project in collaboration with Athletic Club for 6 months.

**Apply now!**

**Deadline:** 15 Octubre 2020

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For Brazilian Startups, UNWTO is supporting the 1st Brazilian Tourism Innovation Challenge launched by the Ministry of Tourism of Brazil and Wakalua - apply here by 2 September 2020

**Apply now!**

Deadline: 2 September 2020

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*The **World Tourism Organization** (UNWTO), a United Nations specialized agency, is the leading international organization with the decisive and central role in promoting the development of responsible, sustainable and universally accessible tourism. It serves as a global forum for tourism policy issues and a practical source of tourism know-how. Its membership includes 159 countries, 6 territories, 2 permanent observers and over 500 Affiliate Members.*

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